

SHANNA FULD

Tel Aviv, Israel
Shannafuld@gmail.com

EDUCATION

- State University of New York College at Oswego** Oswego, New York May 2016
Magna Cum Laude honor
Bachelor of Arts in Broadcasting and Spanish and a Minor in Creative Writing
- Universidad Veritas**, San Jose, Costa Rica May 2015
Semester abroad becoming fluent in Spanish

EXPERIENCE

- ILTV News**, Tel Aviv, Israel September 2019 to February 2020
On-camera general news reporter, writer
- Researched, wrote, produced and presented daily segments in the Israel news broadcast (syndicated in North America, Mexico & Europe)
 - Work from the field, doing live reports as well as correspondent work from overseas on major breaking news stories
 - Anchor specialty shows like the Morning Brief, Good Week Israel (a weekly roundup) and also produce and present cultural stories

- Jerusalem Post & The Media Line** Jerusalem, Israel September 2018 to Present
Freelance Reporter and On-Camera Video Journalist
- Cover arts and culture events writing reports, profiles and reviews of music and theater while turning out pieces under tight deadlines
 - Highlight stories: covering the Eurovision hosted by Tel Aviv in 2019 as well as providing 2019 Tel Aviv Fashion Week coverage
 - Conduct regional research, finding sources throughout the Middle East via social media; tackling [economic policy](#), [politics](#) and [gun control](#)

- TLV Internationals, Am Yisrael Foundation**, Tel Aviv Israel September 2018 to Present
Host & Moderator for Sunset Series
- Create digital marketing materials for weekly speaker series event where we have relevant politicians, writers, and influencers speak
 - Individually welcome guests to venue, introduce speakers, moderate discussions on political and intellectual topics, facilitate Q&A

- TipRanks**, Tel Aviv, Israel October 2018 to May 2019
Media Director
- Created stunning designs for social media posts, which reflected unique company data linked to articles about trends in the U.S stock market
 - Turned difficult Wall Street reports into easy-to-read stock news articles, bringing thousands of readers to the site

- Spectrum News, New York 1** New York, New York December 2017 to September 2018
Writer
- Launched a new nighttime program called *Live at 10*, where I created *Hard Facts*, a new segment, bringing my Executive Producer's idea to life. *Hard Facts* follows an interesting reporter package with full-frame images of statistics and data to deepen the story.
 - Quickly turned out stories with accuracy, while cutting and editing compelling video elements and produced for field reporters

- Spectrum News, New York 1** New York, New York August 2017 to April 2018
Associate Producer, In Focus with Cheryl Wills
- Booked high-ranking NY officials like Lt. Governor Kathy Hochul and Deputy Mayor Alicia Glen to make guest appearances
 - Spearheaded a segment called "Flashback," producing the intro for the segment as well as researching archives for relevant footage
 - Conducted in-depth research and pre-interviews to create compelling questions, making the show more interesting and delighting guests.

- Spectrum News, New York 1** New York, New York January 2017 to January 2018
Full Time Overnight Assignment Editor
- Launched *Mornings on 1* show, enterprising story ideas for the morning breaking news crew to cover and orchestrating the logistics
 - Investigated and furthered research-logs, daily stories and ongoing court cases, using reliable sources via phone, email & social media

- Spectrum News, New York 1** New York, New York August 2016 to January 2017
Freelance Field Producer
- One-man-band - shooting and editing news stories for anchors; asking interview questions in both English and Spanish
 - Wrote meaningful hyper-local news scripts highlighting important developments and people in New York City communities

- Times Ledger Newspaper** Queens, New York July 2016 to August 2016
Freelance Writer, Reporter
- Wrote original breaking news content and investigative features, which were also published in the Queens insert of the New York Post

INTERESTS

- Rowing crew, watching theatrical performances, speaking Spanish, writing poetry, eating chocolate