# SHANNA FULD

+972529325125 • Tel Aviv, Israel

Shannafuld@gmail.com • shannafuld.com

#### **EDUCATION**

State University of New York College at Oswego, New York

May 2016

Magna Cum Laude honor

Bachelor of Arts in Broadcasting and Spanish and a Minor in Creative Writing

Universidad Veritas, San Jose, Costa Rica

May 2015

Semester abroad becoming fluent in Spanish

## **EXPERIENCE**

## Israel Daily News Podcast Tel Aviv, Israel

June 2020 to present

Founder, Host, Producer & Editor

- Research, write, voice track (host) & edit the current events show, which offers a round-up of top headlines Monday through Thursday
- Each show finishes with a song from an up-and-coming Israeli artist; Thursdays include a special report or live interview on social media
- Manage a team of 6 including script writers, social media producers, graphic designers and correspondents.

## **Showtime** Los Angeles, USA (Remote work)

July 2021 to January 2022

Researcher

- Deeply investigated and researched for a 4-part Showtime documentary regarding the Israel/Lebanon wars and the rise of Hezbollah
- Interviewed former Israeli Prime Ministers, Chief of Staff, IDF veteran survivors and other relevant sources
- Provided special research on the life and army experience of Meir Dagan, former Mossad Director by finding materials in Hebrew, English
  and Arabic. Research efforts provided a substantial foundation for writers Avi Issacharoff and Lior Raz, creators of hit show 'Fauda'

#### Haaretz New York, Tel Aviv

May 2021 to present

Freelance Reporter

- Research and write in-depth stories involving Israeli politics as they relate to New York government and communities
- Pitch and investigate stories involving government oversight, failure and other issues affecting Israeli society

#### Jerusalem Post & The Media Line Jerusalem, Israel

September 2018 to Present

Freelance Reporter and On-Camera Video Journalist

- Cover Israeli politics as it pertains to the United States, including representing the Post on election day in Washington DC during riots
- Conduct regional research, finding sources throughout the Middle East via social media; tackling economic policy, politics and gun control
- Cover arts and culture events writing reports, profiles and reviews of music and theater while turning out pieces in just 2 or 3 hours

## ILTV News, Tel Aviv, Israel

September 2019 to February 2020

On-camera general news reporter, writer

- Researched, wrote, produced and presented daily segments in the Israel news broadcast (syndicated in North America, Mexico & Europe)
- Work from the field, doing live reports as well as correspondent work from overseas on major breaking news stories
- Anchor specialty shows like the Morning Brief, Good Week Israel (a weekly roundup) and also produce and present cultural stories

#### TLV Internationals, Am Yisrael Foundation, Tel Aviv Israel

September 2018 to Present

Host & Moderator for Sunset Series

- Create digital marketing materials for weekly speaker series event where we have relevant politicians, writers, and influencers speak
- Host weekly events, introducing speakers, moderating discussions on political and intellectual topics, and facilitating Q&A

#### Spectrum News, New York 1 New York, New York

December 2017 to September 2018

Writer

- Launched a new nighttime program called *Live at 10*, where I created *Hard Facts*, a new segment, bringing my Executive Producer's idea to life. *Hard Facts* follows an interesting reporter package with full-frame images of statistics and data to deepen the story.
- Quickly turned out scripts accuracy, while cutting and editing compelling video elements and produced for field reporters

## Spectrum News, New York 1 New York, New York

August 2017 to April 2018

Associate Producer & Researcher, In Focus with Cheryl Wills

- Booked high-ranking officials like NY Governor Kathy Hochul and Deputy Mayor Alicia Glen and conducting pre-interviews
- Spearheaded a segment called "Flashback," producing the intro for the segment as well as researching archives for relevant footage
- · Conducted in-depth research and pre-interviews to create compelling questions, making the show more interesting and delighting guests.

## Times Ledger Newspaper Queens, New York

July 2016 to August 2016

Freelance Writer, Reporter

Wrote original breaking news content and investigative features, which were also published in the Queens insert of the New York Post

#### **INTERESTS**

Rowing crew, watching theatrical performances, speaking Spanish, writing poetry, eating chocolate